



CITY OF DAVISON  
 DOWNTOWN DEVELOPMENT AUTHORITY  
 200 E. Flint St., Ste.2  
 Davison, MI 48423



Dear Pumpkin Festival Sponsor,

The 2019 Davison Pumpkin Festival celebrates our 30<sup>th</sup> year on Friday & Saturday Oct 11 & 12<sup>th</sup>. The success of the Pumpkin Festival is due to support from Davison area businesses like yours. For the past 29 years the Community has enjoyed this Family Fun Festival. The Festival has grown and changed over the years to what it has become today with more activities and contests. What a great place to Market your business by supporting this long standing Festival.

The Davison DDA and Pumpkin Festival Committee invites your business to be a Sponsor and Support the Davison Community, where Hometown Matters!

**Contributions to the festival are recognized by four categories:**

- \_\_\_\_\_ **Platinum Sponsor: \$1,000.00** Honor Plaque, Vendor Booth, Event Banner, Placard at Event, Logo & Link on DDA Website & Insert Advertisement
- \_\_\_\_\_ **Golden Sponsor: \$500.00** Event Banner, Logo on DDA Website, Placard at Event & Insert Advertisement
- \_\_\_\_\_ **Event Sponsor : \$250.00** Placard at Event & Insert Advertisement
- \_\_\_\_\_ **Festival Sponsor : \$100.00** Insert Advertisement

The Pumpkin Festival Committee and The Davison Index, owned by The View Newspapers will team up to distribute a Special Pumpkin Festival insert acknowledging your business sponsorship along with the schedule of events! Any level of sponsorship will be listed in this insert and seen in the Davison Index, Grand Blanc, Lapeer and Burton Views. That’s over 85,000 households. You can purchase additional advertising in the insert at a discounted rate.

Most importantly, your sponsorship dollars help cover the costs to bring the Festival to the Community. Year after year the young and young-at-heart have enjoyed the Davison Pumpkin Festival. Several events and activities benefit charitable organizations in and around the Davison Community. Visit the website, Facebook or Download the “I Heart Davison” App for information about activities and events happening in Davison.

Please submit your sponsorship form and monies to:

**City of Davison D.D.A.**  
**Attn: Pumpkin Festival**  
**200 E. Flint St., Ste. 2**  
**Davison, MI 48423**

by Friday September 13th or call to be included and join the fun!

**Trunk or Treat Fri. October 11<sup>th</sup> \* Pumpkin Festival Sat. Oct.12<sup>th</sup> Downtown Davison**

**We appreciate your generous Community Support!**

If you need further assistance contact Diane at 810-931-0483  
 Stop by City Hall or visit the website <http://www.davisondda.org>

Cordially,  
**Diane Millington**  
 Pumpkin Festival / DDA Events Coordinator

Office Use: 248-000-653.000
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