



# Cruis'n Flag City

## Sponsorship Levels

### **\$1,000 Platinum Sponsor**

- Advertised and Announced as Platinum Sponsor
- Business Name/Logo printed on all advertising
- "Car of the Week" Plaque Sponsor -2 weeks
- Business Name/Logo on Banner
- Business Name/Logo featured on DDA website with link to yours
- Business Name/Logo on Dash Cards and T-Shirts
- 2 Cruis'n Flag City T-Shirts

### **\$500 Gold Sponsor**

- Advertised and Announced as Gold Sponsor
- Business Name/Logo printed on all advertising
- "Car of the Week" Plaque Sponsor - 1 week
- Business Name/Logo on Banner
- Business Name/Logo featured on DDA website with link to yours
- Business Name/Logo on Dash Cards and T-Shirts
- 1 Cruis'n Flag City T-Shirt

### **\$250 Silver Sponsor**

- Advertised and Announced as Silver Sponsor
- "Car / Bike or Cardinal's Choice of the Week" Sponsor - 1 week
- Business Name/Logo featured on DDA website with link to yours
- Business Name/Logo on Dash Cards and T-Shirts
- 1 Cruis'n Flag City T-Shirt

### **\$100 Bronze Sponsor**

- Advertised as "Friends of the Cruise" on DDA website
- "Car / Bike or Cardinal's Choice of the Week" Sponsor - 1 week
- Business Name/Logo on T-Shirt

### **\$75 T-Shirt & Car of the Week Plaque Sponsor**

- Business Name/Logo on T-Shirts (limited number available)
- "Car / Bike or Cardinal's Choice of the Week" Sponsor - 1 week

### **\$50 T-Shirt Sponsor**

- Business Name/Logo on T-Shirt

Thank You for your Sponsorship!

Yes, I would like to Sponsor the 2019 Cruis'n Flag City Car Cruise:

Level: \_\_\_\_\_ Amount: \_\_\_\_\_ Business: \_\_\_\_\_  
 Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
 Business Web Address (URL): \_\_\_\_\_

\_\_\_\_\_  
 Sponsor Signature/Date Car Cruise Rep

**SPONSORSHIP DEADLINE MAY 1, 2019**

**Please submit form ATTN. Car Cruise and check to:  
 City of Davison DDA \* 200 E. Flint St. Ste. 2 \* Davison, MI 48423**



### Sponsorship Benefits

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The Davison DDA Cruis'n Flag City Promotions Committee invites you to become involved in a highly visible community partnership with Genesee County's growing Friday evening summer car cruise. Offering lively entertainment, Classic Cars and family fun.  
**May 17 to September 20, 2019**  
 Associate your corporate image with Davison's Cruis'n Flag City beloved community event.

Your Cruis'n Flag City sponsorship will bring you into association with an established car show. This community event stands for family fun as well as historical auto education and preservation.  
 A sponsorship has significant marketing value and will build your business image in the local community and beyond.

Sponsorships In Your Community:  
 \* Increase business potential while demonstrating social and responsibility and community involvement.  
 \* Ensure a continued association with an outstanding family-oriented event that promotes education and historic preservation.  
 \* Heighten corporate image  
 \* Create brand awareness  
 As a sponsor you can leverage your corporate philanthropic and/or marketing dollars and increase your exposure in the mass market community.  
 For more sponsorship information, or to inquire about a customized event sponsorship, please contact.

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